

Business Model Canvas (v1) - mikrodefio

Key Partners	Key Activities	Value proposition	Customer relationship	Customer segments
<ul style="list-style-type: none"> • Designers • Media channels 	<ul style="list-style-type: none"> • Define and create defios • Promote the defios 	<ul style="list-style-type: none"> • Making the user happier • Make the users healthier • Promote a healthier lifestyle 	?	<ul style="list-style-type: none"> • Stressed and depressed people • People suffuring from internet addiction • Health insurances
	Key resources		Channels	
	Designer Developer		Social Medias	
Cost structure		Revenue Stream		
<ul style="list-style-type: none"> • Designing the defios - designer • Partnership management • Development costs 		<ul style="list-style-type: none"> • Sponorships • Donations • Licensed goods • Selling Licensed art 		